

Earth Day Celebration: What's Happening Northfield? (sustainability and beyond)

Saturday April 24th 2010- 1p-4:30p Location: Central Park

Co-Sponsors: Transition Northfield, Just Foods, Artech , possibly ACT ..

Goal: To encourage people to walk or bike to the park and to have a 0 waste event/carbon offset event.

Purpose: To celebrate and raise awareness of our community's sustainability efforts. Organizations and business will come with their vision and to share their accomplishments with the residents of Northfield on April 24th And we get to share Transition Northfield with the community.

Budget-

\$317. For advertisements in nf news (This needs to be discussed)

\$150- For portapoties (wait-there is a portipoti in Central park)

\$30- Mailings

\$30- Posters

Just food+ \$40-

Exhibitors: Bring own table and chairs- Cost \$10.00 per table.

Publicity: Registration flyer for exhibitors ready to go out to originations and businesses. PSA typed to go into paper for exhibitors-

Email blitz: Marcia working on getting an lilst of emails for us to blitz- Blitz by March 11-13/ Email exhibitors flyer to TT list serve and put on web site...

PSA in paper- In on March 10th will run 3-13 and 3-17 again with 4-7 and 4-14???

Hand walk to some exhibitors- mail to some.

March 5th Dead line for coop news and compost- ready to go for exhibitors-ready to go blurb

Publicity for the al others to come: Flyer to be created on March 10th- Blitz paper on April 7th, 14th, 17, 21- What is on flyer...

Publicity- Other ways..? face book- what else?

Food/Activities: ACT department at Carleton will co-sponsor> Possible local popcorn and local cider- They have a popcorn machine-

Entertainment:Possibilities: NF youth Choir-Pat call...(Poach collective- MJ call) (with possible family dance) Suizie- Latino dancers? Regi (mj call) Neiommi (pat) jazz band (pat) Artech earth day singers-

Movie showing that night? UCC church? Pat

Activities- Artech, Key, some HS students ACT- Fist meeting March 9th at Artech 2:40p- Write grant for healthy initiative? Sculpture? Games

Speakers- Mayor, Transition, just foods, ??

Recycling / energy for event- Paul- was going to track down IPS solar energy for portable stuff

Equipment_In contact with Artech for stage, mics.... More portipots?

Interpreters?

Movie Update.....karen